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Hunting & Safari Website: Everything Included

For hunting outfitters, safari operators, game lodges and taxidermists. This is the full list. Nothing on it is an extra.

Standard Website Package — R19,930 once-off excl. VAT 81 inclusions · 8–14 custom pages

Website design and build

Designed around your lodge, species and brand, not a template.

- 8–14 page professional custom business website
- Professional custom website design
- Custom website layout aligned with your business and brand
- Website designed around your services and target customers
- Mobile-responsive website development
- Tablet and desktop optimisation
- Conversion-focused page layouts
- Professional custom website header
- Professional custom website footer
- Favicon setup
- Social media sharing image setup
- Licensed stock images where required

Pages and content structure

Packages, trophy fees, lodge and team each get their own place.

- Dedicated service-page setup
- Detailed service-content structure
- Advanced website navigation structure
- AI-ready content structure
- Detailed About Us page
- Company history and experience sections
- Team-member sections where required
- Qualifications and certification sections
- Client-logo or partner-logo sections
- Detailed service-process sections
- Gallery, portfolio, or completed-project page
- Frequently asked questions page or sections
- Blog or news section setup
- Blog-category structure
- Individual blog-post layout
- Downloadable company profile integration

Found on Google and Bing

Set up so hunters searching from the USA find you.

- Search-engine-friendly website structure
- On-page SEO across all website pages
- SEO setup across all included website pages
- SEO-friendly page titles
- Individual meta descriptions
- Correct heading structure
- SEO-friendly page URLs
- Image alt-text optimisation
- Expanded internal-linking structure
- XML sitemap setup
- Robots.txt configuration
- Google Search Console setup
- Google indexing submission
- Bing Webmaster Tools setup
- Bing indexing submission

Enquiries that come in ready to book

Every page gives a guest a way to contact you, and the form asks the right questions.

- Professional contact form
- Detailed quote-request form
- Service-selection options on forms
- WhatsApp contact button
- Click-to-call buttons
- Click-to-email functionality
- Google Maps integration
- Social media links
- Professional calls-to-action throughout the website
- Dedicated thank-you page
- Form-confirmation email setup
- Spam protection on website forms

Trust sections that convert overseas guests

Years in business, memberships, reviews and FAQs where a guest sees them.

- Trust-building content sections
- Reasons-to-choose-us sections
- Customer testimonial sections
- Customer reviews page or section

Know where your bookings come from

See which pages and buttons bring enquiries. Ready for Google Ads and Meta ads when you want them.

- Website backend analytics setup
- Conversion-tracking setup
- Contact-form submission tracking
- WhatsApp-click tracking
- Telephone-click tracking
- Google Ads tracking readiness
- Meta Pixel installation readiness

Fast, secure and legal

Loads fast on an American phone. Secure. Policies in place.

- Image compression and optimisation
- WebP image conversion
- Website speed optimisation
- Advanced caching setup
- Code and database optimisation
- SSL and HTTPS configuration
- Website security configuration
- Privacy Policy page
- Terms and Conditions page

Launch done properly

Tested on every device, launched, indexed and checked.

- Broken-link testing
- Redirect setup where required
- Two website review rounds
- Mobile, tablet, and desktop testing
- Complete website launch assistance
- Post-launch indexing and tracking checks

Hosting R180 per month excl. VAT, billed separately. Domain, paid plugins and ongoing management are additional unless quoted. Payment: 50% deposit, 50% on completion or 30 days after start.